

Planning health promotion programmes

28 February 2017

9.00h – 16.00h

You are invited to attend a Masterclass in designing and implementing effective and evidence-based health promotion programmes that include the full spectrum of policy and programme options.

Only 20 places available – register before COB Tuesday 21 February 2017

Cost: \$500 (includes free book!)

Location: Hugh Dixon Room – AGSM Building, Bldg G27 – University of New South Wales enter via Gate 11 Botany Street, Randwick

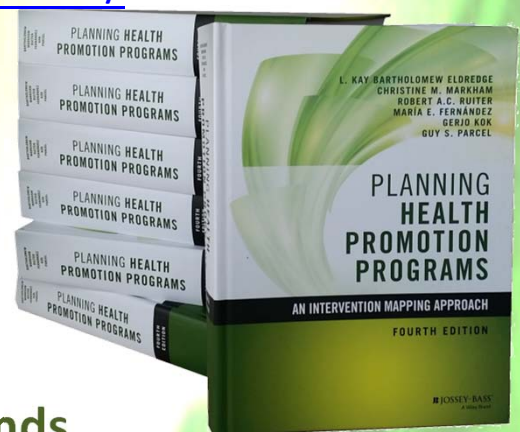
Register at website below: Click the 'Medicine' link and then click 'Events'

https://webpay.fin.unsw.edu.au/OneStopWeb/MEDIC_1DAYWRKSHPP_DHPP_2016

Facilitated by:
Gerjo Kok

Gill ten Hoor

Maastricht University, The Netherlands



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The Masterclass:

This day will focus on developing theory-based and evidence-based interventions applied to health promotion and disease prevention. The emphasis of the work will be on applying the Intervention Mapping process. Intervention Mapping is a protocol for the design of health education & promotion programmes, guiding health promoters through a series of steps that will assist them in theory-based and evidence-based programme development.

Format:

Plenary sessions will cover the principles and processes of Intervention Mapping and include examples of health promotion programs that have successfully applied the Intervention Mapping process. Small groups will discuss and apply the process to the selected health promotion topics.

